

Case Studies



Case Studies

Executive Summary

Ratiocination India is a subsidiary of Ratiocination, U.K and is basically into IT and ITES. SAP is the core competency and Ratiocination is committed to provide end-to-end solutions in the ERP segment.

Ratiocination Limited headquartered at London, UK, is a premier solutions provider that implements and supports renowned integrated solutions to small and medium enterprises.

Our core business and our only business, focuses on enabling SME to succeed the way they choose to: Profitably, efficiently and adaptively with improved knowledge management.

Through our key differentiators, Ratiocination's objective is to provide the right robust solutions that address real business needs, and offer the right cost for our clients that does not compromise or occur at the expense of professional service quality

Value Proposition

Using our Onsite-Offshore approach, clients will have more resources and energy to focus on their core businesses through project outsourcing, thus to gain the following benefits:

- Lower costs
- Lower labor costs in business organizations
- Flexibility of delivery
- Professional knowledge
- Business improvement
- Additional time management
- Focus on core businesses
- Quality improvement
- Reduced Capital investment
- Better Cash flow

Solution

Ratiocination's Solution Portfolio consists of standard ERP and industry specific customizations and client specific interfaces. Ratiocination offers

- SAP R/3
- SAP All-in-One
- SAP All-in-One Fast Start
- SAP Business One

An Enterprise Resource Planning (ERP) system doesn't have to be costly to be effective or user-friendly. We implement and support SAP Business One, SAP Fast Start and My SAP Business Suite.

SAP Business One system has been specifically designed for SME to provide powerful competitive advantages which are inexpensive to implement, yet remain easy to use and simple to maintain.

As one of the most popular ERP systems among SME, SAP Business One is definitely worth considering for any SME owner seeking investing in a reliable, integrated and affordable business management solution. A brief power point presentation on our SAP B1 capabilities is attached.

Ratiocination and SAP are working together to help Small and Medium businesses to maximize their return on investment (ROI) with a unique product offered by SAP, "SAP® BUSINESS ONE". It integrates

1. Finance Operations
2. Basic Manufacturing
3. CRM
4. Sales
5. Inventory
6. Purchasing
7. HR

A product that is being successfully used by all market segments - Automobile, Banking, Consumer durables, Transportation, Educational Institutes, Hospitality, Hospital, IT, Manufacturing, Oil & Gas, Pharmaceutical, and Retail & Real Estate.

SAP All-in One and SAP All-in-One Fast Start are aimed at the Mid Enterprises and have the industry specific solutions built into it. Ratiocination takes care of the end-to-end implementation and support services for all SAP product range.

Proven Project Methodologies and delivery models make Ratiocination to reach customers more effectively and retain them for ever. In a short span of two years we can gain the confidence of many industry giants and we are in the process of serving more.

Client List



KARNATAKA NEERAVARI NIGAM LIMITED

(A Government of Karnataka Enterprise)



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R.S. Brothers

R.S. Brothers is India's Leading Retail Outlet chain with more than a dozen outlets spread over a wide geographical area. They sell more than 12000 different articles with multiple pricing and promotions. With a turn over above 3000 million INR they are very aggressive in the marketplace facing a cut throat competition.

Pain Points

With the above said situation, their major area of concern was inventory management and Point of sale solution which has to be integrated with a backend strong ERP solution. The departments they have are

- Finance
- Purchase
- Inventory

- Stores
- Sales
- HR
- CRM
- Material Requirement Planning
- Point of sale for billing at stores
- Reports such as MIS.

Ratiocination's Approach

Ratiocination's team studied the existing systems and the requirements from RSB and proposed SAP Business One integrated with a third party POS solution.

Total project was implemented and gone live well in the fixed time frame of 4 months with 88 users with complete End user training and user acceptance test.

The Solution was delivered following ASAP methodology and a onsite-Offshore model with one client location and was deployed at remaining 11 locations once the user acceptance test was completed successfully.

Sentini Bio Products Private Limited

Sentini is a manufacturing company with one plant and a Head office with several sales depots across the country. They manufacture ethanol and related products and sells across the country.

Pain Points

They were looking for an integrated solution which brings all the processes on a single platform. They need a foolproof reporting system with location wise reports and transactions.

Ratiocination's Approach

Ratiocination delivered completely customized SAP Business One Solution with a production, fixed assets and payroll as add-on to the standard solution. Sentini has gone live with 44 SAP users. ASAP Methodology helped to deliver the solution with quality and time lines.

MANA Advertising & Entertainment Pvt Ltd

MANA is an ad and film production and marketing company. They produce TV serials and movies. They also sell the time and satellite rights to different companies.

Pain Points

They have a very unique production practice and all the production and post production activities have to be integrated to their Head office.

Ratiocination's Approach

Ratiocination gone live with SAP Business One with a internally customized add on exclusive for the media vertical. The project was gone live with a record time of 45 days.

P.E.S Engineers

P.E.S is an engineering, Construction and Operations company with a diversified business Processes and practices. They are into constructions as well as project systems. A very complicated reporting structure and huge processes makes the business more cumbersome.

Pain Points

They Need · Project based Reports · Travel management · Equipment Management · Asset management · Tender management · Finance and controlling · Sales and Purchases

Ratiocination's Approach

Ratiocination suggested and delivered SAP All-in-One solution with 30 users and mapped their entire requirement into the standard solution with the best practices from ECO industry vertical.

Conclusion

Ratiocination has more than 6 industry specific implementation experience with dedicated teams and proven project management. Ratiocination can adopt a project with in minimal time and delivers the exact solution in an economical and effective way.

For detailed case studies, please contact us at info@ratiocination.co.uk
sales@Ratiocination.co.uk please visit us at www.ratiocination.co.uk

Ratiocination Limited.

Studio F23,
Waterfront Studios Business Centre,
1 Dock Road,
London - E16 1AG,
UNITED KINGDOM.
Phone: +44 207 511 3773
+44 845 0944 845
Fax: +44 845 280 3338
Email: info@ratiocination.co.uk

Ratiocination India Pvt Ltd

3-6-524/1, First Floor - Morine Plaza,
Himayath Nagar, Hyderabad - 500029,
INDIA.
Phone: +91-40-40077911 - 915
Fax: +91-40-40077912
Email: info@ratiocination.co.uk